

# ***CHEER SPORT SHARKS***

# ***COMPETITIVE TEAM***

# ***INFORMATION***

# ***PACKAGE***

## ***2025-2026***



# **SHARKS**



**• THE HARBOR AT CHEER SPORT SHARKS NEW ENGLAND**

**781-803-3993**

**[WWW.CHEERSPORTSHARKS.COM](http://WWW.CHEERSPORTSHARKS.COM)**

**@CHEERSPORTSHARKSNE**



# WELCOME TO CHEER SPORT SHARKS

**NEW SEASON, NEW GOALS, SAME UNSTOPPABLE SHARKS!**

**WELCOME TO SEASON 23—WHERE DREAMS TAKE THE SPOTLIGHT AND CHAMPIONS ARE MADE!**

*We're thrilled you're considering joining the Cheer Sport Sharks. Get ready to dive into an electrifying, inclusive, and unforgettable culture that athletes coast to coast can't resist. With our track record of success, world-class coaches, and jaw-dropping facilities, it's no wonder Sharks are making waves around the globe. At Cheer Sport Sharks, it's all about YOU, and making your cheerleading journey a life-changing adventure! We're here to help your child discover their passion and fall in love with the incredible world of cheerleading.*

## **HERE'S WHAT BEING PART OF OUR SHARK FAMILY IS ALL ABOUT**

- **Creating a home away from home for every athlete**
- **Developing life skills through teamwork, communication and trust**
- **Achieving goals through dedication and hard work**
- **Keeping the FUN at the heart of youth sports**
- **Uncovering and nurturing true passion**
- **Supporting dreams of becoming a champion—not just a participant**

*As the leaders in athletic development, we deliver cheerleading at a level unmatched anywhere else. Year after year, we shine on the world stage, proudly ranked in the top 10 globally at the Cheerleading World Championships. That's right—the top 10 in the WORLD! With bids, rings, globes, and hit zeros, our success-driven culture is designed to inspire greatness. We are the ONLY gym in Ontario to have multiple wins at the IASF Worlds – to be exact an incredible 9 times! We couldn't do it without our amazing teal family—from our affiliate gym owners, to the program managers, talented coaches, desk divas, and full-time staff; we simply have the BEST in the business. Together, we're building a legacy of excellence. Get ready to join the excitement!*

*Whether it's your 1st or 20th year with us, we're thrilled to kick off a new season and can't wait for you to dive into the possibilities that come with being part of the Cheer Sport Sharks. We're proud to foster a love for the sport, build strong teams, and create a supportive, inspiring environment. Let's make this season one to remember—are you ready to find your passion and make waves?*

**WELCOME TO THE SHARK FAMILY,**

*Ali Moffatt & Alana Potter*

**SHARKS**





# WHY SHARKS?



**CHOOSING A CHEER GYM FOR YOUR ATHLETE IS A BIG DECISION, AND WE WANT TO SHARE SOME OF OUR SHARK SECRETS (SHHHHH!) THAT MAKE SHARKS THE RIGHT CHOICE FOR YOUR FAMILY. OUR SHARK CULTURE OF PASSION, SUCCESS AND MOTIVATION IS ONE OF A KIND.**

## ***READ ON TO LEARN MORE ABOUT SOME OF OUR SHARK SECRETS:***

- *Our passionate, knowledgeable coaches inspire athletes to reach their goals, build confidence, and thrive through teamwork. With highly professional staff from around the Sharks globe, athletes will love learning from our dedicated team who make Sharks their home.*
- *Our practices are curated to be fast paced, effective and fun. Your kids will move! It may not be easy, but it's always worth it!*
- *We integrate life skills into our sport. Teaching accountability, personal responsibility, communication, mutual respect, collaboration with peers and grit is a major focus for us at Sharks, and our success shows it!*
- *Advanced training opportunities.*
- *Specialized tumbling training: lessons, clinics and camps to help achieve all your tumbling goals with highly sought after industry professionals.*
- *Skill-based training programs available throughout the season for athletes looking to learn, grow & improve.*
- *Quality control process to ensure all teams are up to the Shark Standard.*
- *National Champion coaches, choreographers and guest instructors both in house and invited regularly over the season to train teams & athletes through camps, clinics & lessons.*

***CHEER SPORT SHARKS OFFERS LIMITLESS OPPORTUNITIES FOR ALL AGES AND LEVELS, PROVIDING A CLEAR PATH TO SUCCESS.***

## ***TIP TO TAIL HIGHLIGHTS***

- *Novice, Prep & Elite program that sells out, year after year.*
- *Level Champion Awards at events across all ages and levels.*
- *Countless National Championships!*
- *Tens of Thousands of dollars in prize money received for partial/paid bids throughout the years.*
- *Paid bid invitations to numerous End of Season events & Youth Summit, D1 Summit & bids to the Worlds Championships, All-Star Worlds in Florida..*
- *National Champion teams at all ages, levels and locations!*





# SHARKS COMMUNICATION



WE PRIDE OURSELVES ON BUILDING STRONG COMMUNICATION WITH RESPECT AT THE FOREFRONT. OUR STAFF ARE HERE TO HELP! PLEASE REVIEW THE SHARK STANDARD OF COMMUNICATION BELOW.

## COMMUNICATION CHAIN OF COMMAND

1. Head Coach
2. Program Director
3. Owner



**CHECK OUT OUR STAFF  
DIRECTORY HERE**

### 24 Hour Rule

- *At The Harbor, we strive for open and respectful communication. To ensure constructive dialogue, we follow the 24-hour rule: taking a 24-hour pause before addressing concerns or frustrations. We kindly ask parents to do the same. Please refrain from sharing concerns on social media and instead, take a moment to reflect. If your concern remains after 24 hours, please email us, following the established chain of communication. We're committed to listening and addressing your concerns in a constructive and respectful manner.*

### Staff Hours & Communication Methods

- *The majority of our staff are in the gym evenings and on weekends therefore their office hours will vary.*
- *Email [HARBOR@CHEERSPORTSHARKS.COM](mailto:HARBOR@CHEERSPORTSHARKS.COM) OR Calling the gym line 7818033993 are the only methods of communication to reach our staff.*

### Staff Response Rate Expectation

- *Please allow up to 48 hours for staff to respond during working hours. Due to the nature of our staff's differing hours this may vary.*

### Right to Disconnect

- *We prioritize our staff's well-being and work-life balance. As such, we uphold their 'Right to Disconnect' outside of working hours. Please note that our staff will not be responding to messages during their personal time. We appreciate your understanding and respect for their boundaries. Please do not private message a coach on any social media platforms.*





# WORLDS HIGHLIGHT

**MORE THAN JUST A CHEER GYM, WE OFFER  
LIFE-CHANGING EXPERIENCES WITH OPPORTUNITIES  
AS BIG AS THE OCEAN.**



***IF YOU HAVE A DREAM, WE CAN GET YOU THERE!  
CHOOSING SHARKS MEANS SETTING YOURSELF UP FOR SUCCESS.***

**Register for Miss Sharks  
U18NT Tryout**

**Register for Savage  
Level 5/6 Tryout**

For athletes already in cheer, we KNOW you have heard of our Worlds Program!

We are home to Miss Sharks & Savage Sharks.

New athletes, along with our homegrown talent, are looking to take their cheer career to another level. You won't find a better Worlds experience anywhere!

Unique, top-of-the-line uniforms by Rebel Athletic.

We are proud to offer the best Worlds experience from the beginning of the season until the end.

If you have the skills or are willing to work on them, we have a team for you!



**SEVAPARKS**



# DIVE IN NOW TO GET STARTED



We know joining a large program in a new sport can be intimidating. Between the new terminology, and the countless opportunities, to all of the crazy Shark names it's natural to feel a little overwhelmed. We want you to know that we are here for you every step of the way and have lots of resources designed for you, our Shark Families.

**HAVE QUESTIONS? LET'S CHAT!**  
**WE WOULD LOVE TO DISCUSS YOUR FUTURE WITH THE SHARKS!**

## **GIVE US A CALL**

Give us a call at 781-803-3993 to discuss with one of our knowledgeable and friendly Shark Specialists. These calls are perfect for new families or experienced athletes interested in learning more about the Shark way. Our program managers and administrative team hope to make your transition to Cheer Sport Sharks an easy and enjoyable one.

## **SCHEDULE A CLASS**

While we know cheer is the perfect sport, we want you and your child to feel confident joining us! That's why we have plenty of opportunities to come try the sport for FREE! Click here to schedule your class

## **SEE WHAT PROGRAM IS BEST FOR YOU**

Check out our SHARKS ROADMAP to help find the right program for you! We offer a variety of opportunities and you are guaranteed to find the program that is the perfect fit for you. From Recreational classes to Novice and All-Star teams; we are able to cater to all families schedules, budgets and goals.

**CHECK OUT OUR SHARKS ROADMAP ON PAGE 11!**

**THE NEXT STEP OF YOUR COMPETITIVE JOURNEY IS TO  
REGISTER FOR A 2025-2026 TRYOUT.**

Click here to sign up for a tryout and receive more detailed information for your age specific time. Tryouts are fun and stress-free and ensure we place your child in a training group with athletes of a similar skill set.



**BOOK A TRYOUT TODAY!**  
**CLICK HERE!**





# TEAM CREATION 2025-2026

## Season 23 - LET'S GO!

We strive to form competitive teams at every age group and level based on an athlete's entire skill set. The purpose of our tryout process is to allow new and returning athletes to come to the gym, demonstrate their skills and be placed in level training groups with athletes of the same skill set prior to determining teams.

With our athlete assessment guide, we build our teams based on the positions that we need to fill (bases, flyers, tumblers, etc) in order to field the strongest teams possible, and ensure each athlete is a contributing member of their team. Our teams have a maximum number of athletes allowed, and positions on each team are very competitive.

### STEP ONE: LEVEL ASSESSMENT

#### NEW ATHLETES

- New Sharks athletes need to register for a **FREE** Tryout based on age. Tryout details can be found on page 4 above.
- We accept video tryouts for out of province & out of country athletes. Please fill out our **video tryout form**.  
Due date: **May 15th** (if you miss this date, please email us at Harbor@cheersportsharks.com)

#### CURRENT ATHLETES

- Novice, Prep, All Star Elite, Worlds : Will be assessed by attending a 2025-2026 tryout. Athletes looking to make a Worlds team must attend a separate tryout. May 12<sup>th</sup> or May 13<sup>th</sup> (see Amilia for Worlds tryout days & times).

### STEP TWO: LEVEL TRAINING LISTS POSTED

After athletes are evaluated they will be placed in level training groups. These groups will be emailed **on May 15th by 9 PM**. Level training groups will train from **June 2<sup>nd</sup> through June 18th**. These training times will help us fully assess all around skills for each athlete and make sure we create the strongest teams possible! **Level Training Schedule Here**

### STEP THREE: LEVEL TRAINING REGISTRATION

Prior to the first Level Training sessions all athletes will need to register for their non-refundable **CSS Membership Fee**. **Registration will open once level training schedules have been emailed on May 16th-May 29<sup>th</sup> at 9pm.**

### STEP FOUR: BITE NITE

After level training, athletes will be assigned to a team. We debut these teams at our famous team reveal **Bite Nite**. Athletes will attend their reveal based on the level training group they attended. **Bite Nite is Thursday, June 19<sup>th</sup>, 2025 from 5:30pm-7:30pm.**

### STEP FIVE: TEAM REGISTRATION AND MEET & GREETs

Team practices begin the week of June 23rd. All athletes must be registered prior to attending practices. We will host a team meet & greet the first week of practices. These meetings are highly recommended as a great introduction to the team coaches, program managers, and other parents/athletes.

### ARE YOU AN EXPERIENCED WORLDS ATHLETE?

We want to hear from you prior to attending to learn about your experience! Please reach out via email to **Harbor@cheersportsharks.com**. Your information will be kept confidential.

#### USASF AGE GRID

AGE:	YEAR OF BIRTH:
Tiny	2018-2020
Mini	2016-2019
Youth	2013-2018
Junior	2010-2017
Senior	6/1/06-2013
U18	2007-2012
Worlds	6/1/06-2012



# EXPECTATIONS



Predicted level	Year Of Birth	Division	Summer Practices	Fall Practices	Number of Competitions
Tiny Novice Showcase Non Travel	2018-2022	SHOWCASE EXHIBITION ONLY	2 HOURS	2 HOURS	SHOWCASE EXHIBITION ONLY
Tiny Novice Exhibition Non Travel	2018-2022	NOVICE EXHIBITION ONLY	2 HOURS	3 HOURS	3 COMPETITIONS EXHIBITION ONLY
Tiny Novice	2018-2022	NOVICE RESTRICTED	3 HOURS	4 HOURS	4 COMPETITIONS
Tiny Novice	2018-2020	NOVICE RESTRICTED	3 HOURS	4 HOURS	6 COMPETITIONS
Tiny Prep/ Elite	2018-2020	PREP/ELITE	3.5 HOURS	5 HOURS	6 COMPETITIONS
Full Year Non Travel	2019-6/1/2006	PREP/ELITE	3.5 HOURS	5 HOURS	6 COMPETITIONS
Elite Levels 1-5 Travel	2019-6/1/2006	FULL YEAR ELITE TRAVEL	3.5 HOURS	5 HOURS	6-7 COMPETITIONS
U18NT Worlds	2007-2012	FULL YEAR TRAVEL	3.5 HOURS	5-6 HOURS	6-7 COMPETITIONS
Worlds Level 6	6/1/06-2012	FULL YEAR TRAVEL	3.5 HOURS	5-6 HOURS	6-7 COMPETITIONS
Half Year Prep	AGES 7-17 YEARS OLD	HALF YEAR	N/A	4 HOURS	3 COMPETITIONS

## FALL TEAM PRACTICE SCHEDULES FOR THE 2025-2026

- Practices will be held once during the week, along with a session on either Saturday or Sunday, as well as a tumble class.
- Some teams may practice twice during the week in addition to their tumble class. We aim to minimize the number of teams that practice on weekends as much as possible.

This season, Fall Team tumbling will be offered as a distinct class, and your athlete will receive a tumbling card this August for their Thursday Scheduled Class.





# LEVEL TRAINING SUMMER SCHEDULE

<b>Monday</b>	4pm-4:45pm Tiny Coastals Only	Session 1 5:00pm-6:30pm	Session 2 6:30pm-8:30pm
<b>Tuesday</b>	ADDITIONAL CLASSES	Session 1 5:00pm-7:00pm	Session 2 7:00-9:00pm
<b>Wednesday</b>	Open Gym starting in July 4pm-5pm	Session 1 5:00pm-7:00pm	Session 2 7:00-9:00pm
<b>Thursday</b>	4PM-5PM	Session 1 5pm-6:30pm Session 2 5pm-6:30pm Session 3 6:30pm-8pm Session 4 7:30pm-9pm	Session 2 7:00pm-9:00pm
<b>Level up classes Starting in June</b>	Wednesdays times will be posted in Amilia	Saturday times will be posted in Amilia	Sunday times will be posted in Amilia
<b>Private Lessons &amp; Clinics</b>	Weekdays Daily sign-up in Amilia	Weekends sign-up in Amilia	Speciality Clinics will be held on Fridays & Weekends
<b>Open Gym</b>	SUMMER OPEN GYM SCHEDULE WILL BE POSTED IN AMILIA ON 6/1/25	FALL OPEN GYM SCHEDULE WILL BE POSTED IN AMILIA ON 9/1/25	TINY/MINI ONLY OPEN GYM WILL BE POSTED ON 6/1/25
<b>Tumble Only</b>	Tiny Only Open gym Mondays 4pm-5pm	Starting In July Youth Program tumble only classes	Level 1 & 2 Level 3 Level 4-6 Additional tumble options

## BITE NITE!

### LET THE FIN BEGIN, WITH BITE NITE!



Our much-anticipated team reveal is the moment athletes will learn their assigned teams! Bite Nite is set for Thursday, June 19th, 2025, and welcomes Novice, Prep, All-Star Elite, and Worlds athletes.

- This exhilarating evening is filled with excitement and camaraderie as each athlete discovers their place in our competitive season.
- The event aims to unite everyone, promoting team spirit and a sense of belonging that will support us through the challenges ahead.

Join us for a night of fun, food, and festivities as we celebrate the summer kickoff in style!

## NOVICE, PREP, ALL STAR ELITE AND WORLDS BITE NITE: THURSDAY JUNE 19TH

### SHARK ATHLETE ARRIVAL



5:30PM

### PROGRAM PICTURE



6:00PM

### FIN FRENZY



6-7:00PM

### SHARK REVEAL



7-7:30PM

ATHLETES DRESS CODE- WHITE TOP & JEAN SHORTS

SHARK FAMILIES ARE WELCOME TO ATTEND! ANY ATHLETES UNABLE TO ATTEND WILL RECEIVE THEIR TEAM EMAIL WITHIN 24 HOURS FROM BITE NITE. COME MEET YOUR COACHES AND GET READY FOR SOME JAW-SOME FUN!!!

# IMPORTANT TEAM INFORMATION



## Team Schedule Details:

Once we have confirmed our teams for the 25-26 season, we will be able to finalize our team practice schedule. Team Schedules will be confirmed by June 20th for the fall schedule. All Prep & All-Star teams will train one weeknight during the summer and have a tumble class, and twice a week beginning in September, along with a tumble class. (Tiny Fins don't attend a separate tumble class.)

## Summer Attendance:

Attendance at practice is critical to your athlete's progress and integral to the success of the team. Athletes should be at practices during the summer season if they are in the area.

- Gym-wide Summer Shutdown: June 28th through July 5th, and in the summer, we offer a weekend-friendly schedule with weekends off (except for choreography training).

Any absence must be communicated via your Head Coach's preferred method as soon as possible.

## Competitive Season Attendance:

Competitive Season begins September 2025 and ends at the end of May for teams (after End of Season events: Worlds, Youth Summit, ASW & Summit). The month of May is for training classes that are included in the 2025-2026 season, which runs from 6/1/25 to 5/31/2026!

- Practice attendance is mandatory, and compliance with the attendance policy is strictly enforced.
- Absences must be communicated to coaches via the preferred method.
- Blackout Practices: These are the 4 practices leading up to competitions, and it is mandatory for athletes to be present. Failure to follow through with this commitment could result in an athlete's role on the team being adjusted. Please review the 2025-2026 Attendance Policy in Amilia when you register for the 2025-2026 season.

## Choreography:

Choreography is the process in which the team learns their competition routine. Choreography is required for all athletes to attend. The choreography fees paid include the entire routine, not individual hours, as each choreographer follows a different method to build routines.

Choreography includes guests who are routine specialists—some of the best in the world! We will be releasing a confirmed choreography schedule once we have exact team details finalized by June 16th.

**In order to give families an idea of choreography times for summer planning, we are providing windows we believe choreography will fall in.**

Teams will have approx 2-3 days within the blocks below:

Choreography Block 1 *Tentative*	Choreography Block 2 *Tentative*
July 16th-20th July 24th-29th	July 29th-Aug 2nd Aug 18th-25th

**Choreography dates for September and October will be announced soon and will be included in your team's monthly calendars.**





# SHARKS ROADMAP

WELCOME TO THE SHARKS – WHERE CHEERLEADING THRIVES!

At Cheer Sport Sharks, our passion for cheerleading runs deep. As industry leaders, we invite you to learn from the best. We provide a variety of opportunities to engage with our sport, accommodating all levels of commitment. Regardless of your age, experience, or skill level, Cheer Sport Sharks has something extraordinary waiting for you. Read on to discover how you can embark on your cheerleading journey.

## OUR CORE FOCUS

**At Cheer Sport Sharks, we emphasize:**

- Fostering an inviting environment that feels like home for every athlete
- Cultivating the true essence of teamwork
- Supporting you in achieving your goals through dedication
- Ensuring that enjoyment remains a fundamental aspect of youth sports
- Helping you uncover your authentic passion
- Inspiring the next generation of cheerleaders

We are committed to making your cheerleading experience truly transformative!

## PROGRAM OPTIONS

### Tiny Coastal Showcase Team

- Practice: Twice a week
- Duration: June through May
- Note: No competitions; participation is limited to our showcase performance

### Tiny Novice Exhibition

- Exhibition Team
- Practice: Twice a week
- Duration: June through May
- Note: Exhibitions at competitions

### Tiny Novice Restricted

- Practice: Twice a week
- Tumble class attendance required
- Compete at competitions
- Duration: June through May

### Tiny Prep/Elite Travel

- Practice: Twice a week
- Tumble class attendance required
- Compete at competitions
- Duration: June through May

### Elite Program

- Practice: Twice a week
- Tumble class attendance required
- Compete at local and national events
- Travel involved
- Duration: June through May

### Worlds Teams

- Practice: 2-3 times a week
- Tumble class attendance required
- Travel team with 1-2 travel competitions
- Duration: June through May

### Non Travel Full Year

- Practice: Twice a week
- Tumble class attendance required
- Compete at local and national events within Northeast Only
- Duration: June through May

### Half Year Season

- Practice: Twice a week in the Fall
- Tumble class attendance required
- Compete at local and national events within Northeast Only
- Duration: November 15th through May



# YEARLY INVESTMENT



	Tuition	2025-2026 Choreography Payment Due 7/15/2025	2025-2026 Season Uniform due 9/1/25 Estimated Final Pricing to Reflect By 7/1/25	2025-2026 Team Sneaker Due 6/15/25- 7/31/2025	2025-2026 Competition Fees & Music Fees & 2026 CHOMPDOWN AT CSSNE
<i>Tumble Only</i>	<b>\$80</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>
<i>Tiny Coastal Showcase</i>	<b>\$80*</b>	<b>N/A</b>	<b>\$150</b>	<b>\$50</b>	<b>\$100</b>
<b>TINY COMPETITION TEAMS</b>					
<i>Tiny Fins Exhibition Only</i>	<b>\$110*</b>	<b>\$100</b>	<b>\$275</b>	<b>\$75 low rise or \$125 hightops</b>	<b>\$300</b>
<i>Tiny Beach Babes</i>	<b>\$120*</b> <b>INCLUDES TUMBLING</b>	<b>\$250</b>	<b>\$475</b>	<b>\$75 lowrise or \$125 hightops</b>	<b>\$650</b>
<i>Tiny Sailors</i>	<b>\$120*</b> <b>INCLUDES TUMBLING</b>	<b>\$250</b>	<b>\$475</b>	<b>\$125</b>	<b>\$750</b>
<i>Tiny Starfish</i>	<b>\$120*</b>	<b>\$295</b>	<b>\$475</b>	<b>\$125</b>	<b>\$850</b>
<b>FULL YEAR NON TRAVEL</b>					
<i>Full Year Mini-Senior Non Travel</i>	<b>\$160*</b>	<b>\$295</b>	<b>\$475</b>	<b>\$125</b>	<b>\$875</b>
<b>ELITE TRAVEL TEAMS</b>					
<i>Mini Elite Full Year &amp; Travel</i>	<b>\$160*</b>	<b>\$350</b>	<b>\$600-\$650</b>	<b>\$125</b>	<b>\$1000</b>
<i>Youth-Senior Elite Teams Full Year &amp; Travel</i>	<b>\$160*</b>	<b>\$350</b>	<b>\$600-\$650</b>	<b>\$125</b>	<b>\$1300-\$1400</b>
<i>Worlds Level 6 &amp; U18 Full Year &amp; Travel</i>	<b>\$160*</b>	<b>\$350 DUE 8/1/25 &amp; \$100 WORLDS UPGRADES &amp; TRAINING DUE 3/1/26</b>	<b>\$675</b>	<b>\$125</b>	<b>\$1400</b>
<b>Crossover Fees</b>	<b>\$50 per month</b>	<b>\$300 SECOND TEAM</b>	<b>DEPENDS UPON TEAM UNIFORM</b>	<b>DEPENDS UPON TEAM UNIFORM</b>	<b>\$900-\$1400 DEPENDS UPON TEAM INCLUDES ADDITIONAL TRAINING &amp; COMPETITION FEES</b>
<b>2025-2026 Half Year Season 12/1/25-5/30/26</b>	<b>\$150*</b>	<b>\$250 DUE 1/1/26</b>	<b>\$475 NEW DUE 2/1/26</b>	<b>\$125 DUE 12/15/25</b>	<b>\$550 DUE IN TWO PAYMENTS OF \$275 DUE 3/1/26 &amp; 4/1/26</b>



# PAYMENT INFORMATION

## 2025-2026 REGISTRATION FEE OF \$150 IS DUE AT SIGN-UPS

**25-26 Registration Fees (Insurance, Season 23 Program T-Shirt and an admin fee)** *\*\*this is a NON-REFUNDABLE fee that must be paid in order to attend level training starting in June. T-Shirts will be handed out the first week in June at their class time.*

## TUITION INSTALLMENT PLAN

**CHANGE CREDIT CARD:** Monthly tuition fees COME OUT the morning of the first. In order to not incur an NSF fee your account your monthly payment must go through at the first attempt made by the institutions. If you change your credit card or checking account at anytime throughout the season, you MUST change your payment in AMilia prior to the first of the month.

### **LATE REGISTRATION:**

Late registration is considered anyone that does not attend Level Training in June 2025. This registration will only be accepted based on team availability. Late registrations will be required to pay a separate 2025-2026 Registration Fee (which is non-refundable) and in addition their monthly tuition payment will reflect a higher amount based upon the month they sign-up in.

## INSTALLMENTS INFORMATION

### Tuition Payment Plan Details

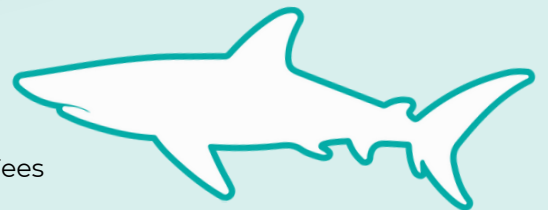
- **\*\*Sign Up Before June 1, 2025:** Spread your program tuition over 12 months.
- **\*\*Sign Up After June 30, 2025:** Your tuition will be divided into 11 monthly payments.
- **\*\*Sign Up After July 31, 2025:** Tuition payments will be spread over 10 months.

The first payment will be your 2025-2026 registration fee of \$150, due at the time of registration. Subsequent tuition payments will be automatically withdrawn on the first of each month (after 12:00 AM) starting June 1, 2025. All installment plans will conclude on **\*\*May 1, 2026\*\***, which will be the final tuition payment.

### Late Registrations

For late registrations, installment plans will be adjusted to reflect a reduced number of monthly payments within the timeframe. However, the amounts will be higher to account for the full program tuition cost. All details will be clearly outlined on your original invoice at checkout.

## 2025-2026 COMPETITION FEE BREAKDOWN



Important Dates and Payment Information for the 2025-2026 Choreography Fees

- Preliminary Schedule: Available on August 1st, 2025 in Band Group
- Travel Schedule: Announced on September 1, 2025 in your Teams Band Group
- Final Competition Schedule: Posted on September 1, 2025 in your Teams Band Group

### Payment Details:

The complete competition fee must be settled by November 30th, 2025, or you may opt to divide the payments over two months:

- November 30, 2025: First Payment is due or half of the season competition fee. An additional \$100 will be added to the competition fees for all payments not paid in full by 11/30/25.
- January 15, 2026: Final Payment is due.

These supplemental fees are essential as the organization manages your expenses while awaiting reimbursement and oversees payment administration.

# TEAM APPAREL



**ATHLETES WILL BE RESPONSIBLE FOR PURCHASING THE FOLLOWING ITEMS**

## UNIFORMS

Novice, All-Star Prep & All-Star Elite Competition Uniform:

We are entering year 1 of a 2-year uniform cycle for New England. Worlds are entering the second year of their new uniform. All uniforms will be purchased directly through the gym with specific sizing dates noted below.

Uniform Sizing Dates: August 1st-6th

Uniform Payment Deadline: August 31st

(Swap and Resell info - Resale for Bodysuit & Skirt will be posted in August. We can help you sell it if your athlete is selected for a team with a Brand New Uniform)

Worlds Team Uniforms: Most Worlds teams begin a new cycle, with beautiful designs... the best we've ever seen! We are fortunate to have an amazing partnership with Rebel to provide top-of-the-line cheer uniforms for our Worlds athletes. Any specific details will be communicated on a team-by-team basis once the season has started.

Uniform Sizing Dates: August 1st-6th

Uniform Order Deadline: August 31st

Cheerleading Uniforms are custom-made items. The above order deadlines guarantee your uniform arrives with our first batch of uniforms from our supplier. Rebel is one of the most reliable uniform providers in cheerleading with a 99% delivery rate. After this initial order date, uniforms will be sent on a bi-weekly basis, and it is possible your uniform will be delayed and cannot be guaranteed in time for competition.

## PRACTICE WEAR 2025-2026

### Practice Wear 2 Rotation – \$185

#### Day 1 – Power Look

To be purchased in Amilia

- Rebel CS Shorts
- Rebel CS Sports Bra or CS Rebel Tank

#### Day 2 – Branded Comfort

To be purchased in Amilia

- CS Logo Tank Top
- CS Logo Flowy Shorts

#### Tumble Days – Personal Purchase Required

To be purchased on your own

- BITE T-Shirt
- Black Shorts (can be worn over Rebel Sports Bra)

## SNEAKERS

- Novice & Prep: Rebel sneakers are required and available for purchase on 6/15/2025.
- All-Star Elite & Worlds: Rebel High-top or Low-Rise Sneakers are mandatory for athletes and will be available to purchase in Amilia on 6/15/2025..
- The 2025-2026 sneaker will be announced in Amilia on 6/15/2025.
- The gym will size athletes for the new sneakers.
- Fundraising funds can be used for Rebel sneakers.

## WARM UP JACKET

The Program Warm Up Jacket is required for all Elite All-Star and Worlds athletes, costing \$125 and available for purchase in Amilia..

Fundraising Funds can be used to purchase these jackets this season.

## MAKE UP

The Tiny FINS exhibition doesn't require makeup. However, all competition teams—including Tiny Novice, Mini, Prep, Elite Levels 1-6, and Worlds NT teams—must purchase a specific makeup lipstick & palette.

- A makeup tutorial video will be available prior to the competition season.

\* Fundraising proceeds can be utilized to cover the cost of the makeup kit.

## HAIR ACCESSORIES

Competition hair accessories vary by team theme, with the majority of our teams using hair bows. Some teams may use hair scrunchies/cuffs.

Fundraising can cover these accessories, priced at \$35 each.

## USASF MEMBERSHIP

Sport organization membership is vital for athletes in competitive events, ensuring registration with governing bodies and access to competitions, insurance, and resources. This fee is paid to the USASF organization directly.

For the upcoming season: Please renew or create your membership by logging into [www.usasf.net](http://www.usasf.net)

- Athletes must renew their membership by September 15th.
- The annual fee is \$55-\$75 estimated for the new season.



# COMPETITION DETAILS



**\*Tentative\***

We've worked hard to build a competition schedule that gives our athletes amazing opportunities to compete at the very best events! Below we've included some options that we will consider when building our competition schedule. This tentative schedule will be confirmed by August 1<sup>st</sup>, 2025

<i>Half Year Season</i>	<i>ALL STAR</i>	<i>WORLDS</i>
Attend 3 New England Events	Attend 5-7 Events *1 travel event & 1 End of the Season event  SELECT TEAM WILL DO TWO TRAVEL EVENTS & END OF SEASON EVENT	Attend 6-7 Events *1-2 Travel events & 1 End of the Season Event

## TRAVEL DESTINATIONS

POSSIBLE OPTIONS FOR ALL-STAR TEAMS



### Potential New England Competitions

Rhode Island, Massachusetts, Connecticut, New Jersey

### United States Travel Competitions

Location will be selected in August:

- Atlanta
- Las Vegas
- Tennessee
- Texas
- Maryland
- Florida

### International Competitions

- Canada ChompDown
- Miss Sharks

Two additional teams will be chosen based on routine timing and full participation.

### End of the Season Events:

#### Varsity:

Youth Summit - Tampa

International Summit - Orlando

D1 Summit-Orlando

#### International All Star Federation:

World Championships - Orlando, FL



## COMPETITION FEES

### Competition Fees Overview

Competition fees encompass your team's inclusive costs for seasonal events, excluding postseason events that require an additional charge: Youth Summit/Summit, All Star Worlds, and IASF Worlds. Should there be any significant changes in competition registration fees, an extra payment will be necessary.

### End of Season Fees

End of season competition fees are determined based on the bids received during the season, with exact pricing to be announced once a bid has been secured. Payments will be due 30 days after the bid is received.

- Estimated expenses \$500-\$700 for D1 Summit & Worlds
- \$300-\$400 for Youth Summit
- All Star Worlds pricing is yet to be determined

-Travel and spectator fees are additional and not included in the competition fees. Parents are responsible for securing tickets for family and friends by the due dates specified by the End of Season events. Any celebration parties held by the events are not included in the pricing and are the responsibility of the parents.

### 2025-2026 End of Season Events Competition Fees

These fees are additional costs and will be due within 30 days of the bid.

### Premium Elite Team Travel

Elite Premium teams will travel twice during the season and attend an end-of-season event in the 2025-2026 season.

# CREDITS & POLICIES

## SIBLING CREDIT

Starting March 1, 2026, families with multiple athletes can request a Sibling credit via Google form. Eligible siblings must register for a full year novice, prep, or elite all-star team by that date, and accounts must be current. Credits will not be issued to those with outstanding balances for the 2025-2026 season and must be used within that season.

**2 siblings = \$150**

**3 siblings = \$200**

## 2025-2026 LATE FEE POLICY

On the 10th, overdue fees will incur a \$25 late penalty. By the 15th, athletes with outstanding balances may be unable to participate in practice until payment arrangements are made, potentially affecting competition participation. For payment arrangements or alternative dates, Please contact [McKinley@cheersportsharks.com](mailto:McKinley@cheersportsharks.com)

## CANCELLATION & REFUND POLICY

Withdrawal Requests and Refund Policies

To ensure smooth processing, withdrawal requests must be submitted at least 10 days prior to any scheduled payments for necessary adjustments. All requests should be directed via email to program managers or to [harbor@cheersportsharks.com](mailto:harbor@cheersportsharks.com)

Non-Tuition Fees

- Within 5 Days of First Payment: 100% refund.
- From September 1st to November 1st: 50% refund of fees that have not already been allocated by the gym on the athlete's behalf. On or after November 2nd: no refunds will be issued. No refunds for any apparel that has been ordered on behalf of the athlete for the 2025-2026 season. No refunds for fundraising.
- All refund requests must be submitted in writing to [harbor@cheersportsharks.com](mailto:harbor@cheersportsharks.com)
- The full refund and withdrawal policies will also be detailed in Amilia forms during sign-ups.

**Please note that Tuition fees & Registration fees for the 2025-2026 All Star Cheerleading Season are non-refundable. If you leave the program at any time the full years tuition will be charged to your account and the credit card on file.**

## NSF FEE

All transactions returned by your bank will incur a \$25 NSF fee, in addition to any and all applicable late fees. As a reminder if you need to change your card on file you must be it 48 hours before a payment is due.





# AGREEMENTS



## KEYS TO A SUCCESSFUL SEASON FOR PARENTS & ATHLETES AT SHARKS

- We value hardworking, positive athletes and families who understand that the TEAM comes before the individual. This means supporting the coaches' decisions as they set the team up for success.
- All athletes and parents are expected to be good teammates. Gossip, pettiness, inappropriate social media posts, or bullying will not be tolerated. These continued behaviors are grounds for dismissal from our program.
- Athletes and parents must treat their coaches, CITs, guest instructors, volunteers, and admin staff with respect. We promise to do the same in return.
- Athletes must communicate with coaches to ensure they stay healthy and are having fun. We want to help teach athletes to be confident in communicating directly with coaches.

## PARENT'S ROLE & RESPONSIBILITIES

- The Parents' Role in the gym is to support your athlete, the team, and the gym in a positive manner. Aggression, negativity, or a lack of respect for our rules are grounds for dismissal from our program.
- Pay all bills in a timely manner. Unfortunately, athletes with past-due bills will be asked to sit out of practice.
- The chain of command for parent information is as follows: i. Team Coach ii. All Star Director iii. Location Program Managers
- We believe in the 24-hour rule at Cheer Sport Sharks and ask that parents also respect this practice in communications. Posting frustrations on social media avenues is not the answer—after 24 hours have passed, if you still feel the same, please reach out directly via email to us to discuss.

Cheer Sport Sharks is required by the Ontario Employment Standards Act to provide our employees the 'Right to Disconnect'. This means when coaches and administrative staff are not available, they will not engage in work-related communications, including emails, telephone calls, video calls, or messaging.

## GYM-WIDE RULES

- Parents and athletes cannot sell or create their own Cheer Sport Sharks clothing or merchandise for personal use or for sale. This includes the use of team names and any likeness to logos, affiliations, and/or programs. All Cheer Sport Sharks clothing will be facilitated through pre-orders, the pro shop, and our official online stores.
- Our goal is to teach athletes the responsibility that comes from maintaining commitment to a competitive team. This means that we rely on parents to help us enforce our attendance policy by ensuring that your athlete does not let their team down by continued absences. Removing cheer is not an acceptable form of punishment as it impacts the entire team.
- Our social media policy is as follows: Everyone affiliated with the Sharks must refrain from posting negative thoughts about the team, gym, coaches, athletes, or other programs on any social media platform. Athletes represent our program; therefore, inappropriate social media posts are grounds for dismissal from the program.
- Please leave all valuables at home. We are not responsible for lost or missing items.

## THE SPORT OF CHEERLEADING

- We will always do what we feel is best for the team – there is no greater team sport than cheerleading! Routines may be modified, roles may change, all in the name of what is best for the team. We ask that you understand and support our decisions. We strive to put the most competitive team and routine on the floor that we can – you've come to Sharks because of our tradition of excellence. Please help us maintain this.
- It may be necessary for the movement of an athlete from one team to another over the course of a season. This typically happens in the earlier months. We always try to ensure proper placement, but in instances like these, we ask that you trust our judgment and are open to the opportunity. In the past, once tried, athletes have learned that the correct team eliminates undue pressure and makes for a more enjoyable season.
- Safety is our number one concern. We have highly trained staff who are the best in the industry. We are proud of our safety record and will follow proper progression with all athletes to maintain it.
- Good sportsmanship is a win-win! Please treat all teams, athletes, and gyms with respect.
- Remember that you are a representation of our program and the sport of cheerleading; please conduct yourself accordingly. It's all about the FUN that comes with working hard to achieve goals – that's the Cheer Sport Sharks Way!

# FUNDRAISING

## Welcome to a New Year of Fundraising at CHEER SPORT SHARKS NEW ENGLAND

We are thrilled to kick off another season of All-Star cheer and fundraising alongside you. CHEER SPORT SHARKS NEW ENGLAND is excited to offer our families a range of fundraising opportunities designed to help ease some of the expenses associated with the cheer season.

A great deal of thought and planning has been dedicated to organizing this season's fundraisers and canning dates. To ensure each family interested in participating has sufficient opportunities, we have set up guidelines for the fundraising season. We look forward to providing these chances to our families once again for the 2025-2026 season.

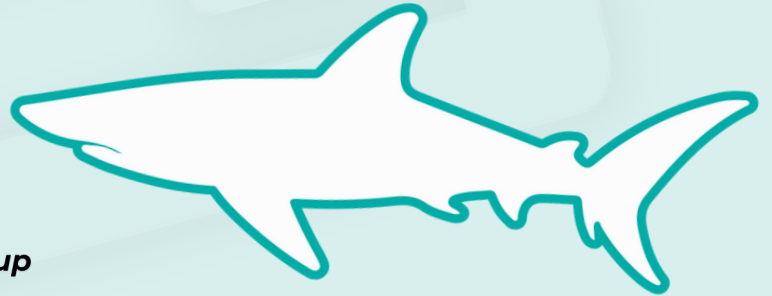
CHEER SPORT SHARKS NEW ENGLAND offers numerous ways for families to raise funds for their child's cheer accounts. Our organization provides various avenues to support your involvement in the program.

### Fundraising Registration Information

This year, the registration fee for fundraising through CSSNE is \$60.00 per athlete or a maximum of \$75.00 per family. This fee will help cover gym expenses related to different fundraising events and will be deducted from your cheer ledger at the start of your first fundraiser for the season. This contribution aids in the purchase of new equipment.

- **Funds raised by CSSNE IN HOUSE FUNDRAISERS may be allocated towards:**

- **Uniforms**
- **Sneakers**
- **Choreography fees**
- **Make-up kits**
- **Summit practice wear**
- **Competition fees**
- **Mandatory Practice Wear & Program Zip-up**



**Please note:** Fundraising funds cannot be used for the following through CSSNE. However, review the Let Them Be Fundraiser guidelines, which may cover several of these expenses:

- **Monthly tuition**
- **Pro shop items**
- **Registration fees**
- **Banquet tickets**
- **Clinics/camps**
- **Private lessons**

If an athlete departs from the program for any reason, their funds will be redirected to assist in finding a replacement, and they will forfeit any fundraising profits in their account. Funds cannot be used for purchasing FINS pro-shop items and will not be transferred to another athlete. No reimbursements will be issued for athletes who voluntarily leave the program or are dismissed.



# ***FINTASTIC FUNDRAISING OPPORTUNITIES***



## ***Gillette & XFINITY Events:***

Families involved in Gillette and XFINITY events can request reimbursement for travel expenses, competition fees, choreography fees, uniforms, sneakers, uniform bows, and tuition after all fees for the 2025-2026 season have been fully settled with CSSNE. To fundraise through their organization, a separate agreement must be signed with the Let Them Be Foundation. For those interested in Gillette and XFINITY events, a dedicated registration page will be provided. CSSNE works closely with the Let Them Be Foundation to create fundraising opportunities for our families.

## **Examples of Fundraisers through Cheer Sport Sharks**

A comprehensive list of fundraisers & the process of each will be shared with all families by June 15th, 2025.

## ***Additional fundraising opportunities include:***

- Gillette & XFINITY events and sponsors
- Double Good Popcorn Fundraiser: A four-day event with a 50% profit
- Sponsor My Uniform forms
- \$1,000 Scratch Ticket Fundraiser
- Meat Raffles
- Candy Sales at Hillard's
- Jackpot Night Out
- Bingo Night (18+) Cash/Gift Certificate Calendar Fundraiser
- Basket of Cheer: The gym will assemble three gift baskets for a raffle
- Super Bowl Squares: This fundraiser was notably successful in 2025 and will be repeated in the 2025-2026 season.

This season offers many exciting opportunities for our families. These guidelines ensure that all SHARK families can actively engage in the program during the 2025-2026 season. A fundraising agreement will be available in the forms section during sign-ups, along with the Gillette and XFINITY forms.

# TUMBLING AT SHARKS

## LEVEL UP YOUR SKILLS!

### The Importance of Tumbling in Competitive Cheerleading

Tumbling plays a crucial role in competitive cheerleading. This term encompasses various gymnastics elements, including cartwheels and back handsprings. Our tumbling classes are specifically designed for registered competitive Shark athletes who are dedicated to progressing in the sport.

If your athlete is passionate about tumbling and cheerleading, they should be honing their skills with our experienced coaches who are well-versed in the intricacies of cheerleading. Athletes participating in tumbling at Shark enhance their skills more rapidly while maintaining a safe environment and mastering routine-ready techniques!

### BENEFITS OF TUMBLING AT SHARKS:

- Our tumbling coaches are highly trained and USASF certified!
- Tumbling with Sharks not only builds strength and endurance, but confidence in skills that your athlete can be proud of!
- A great way to get in the extra work to learn new skills and perfect tumbling for your routine!
- We offer a positive atmosphere at every location that promotes confidence when learning new things.
- Sharks are RESPECTED worldwide and bring in TALENTED guest coaches YEAR AFTER YEAR WHO ARE EXCITED TO SHARE THEIR KNOWLEDGE AND EXPERTISE.

### PRIVATE LESSONS:

- Private lessons range from \$35 to \$45 for 30-minute sessions, based on the instructor. Registration for these lessons will occur through Amilia. Special guest instructors range from \$45-\$65.
- Two athletes may share a private lesson when focusing on similar skills.
- Additional tumbling classes are offered at \$100 to \$125, providing four one-hour sessions each month.
- Open gym sessions are available for \$15 per athlete, with varying rates for those led by guest instructors.
- Please note that all fees are subject to change and may be subject to taxes.

Athletes with an outstanding balance are not permitted to enroll in additional classes or private lessons.

### INTERESTED IN LEARNING MORE ABOUT TUMBLING AT SHARKS?

We invite and encourage everyone to come learn about the ins & outs of tumbling at Sharks.

We will be hosting a "Tumbling How To" sessions to answer any questions you may have regarding tumbling including how to purchase private & semi-private lessons, register for clinics and classes, group tumbling classes, and which coaches to sign up with, etc.



**Parents Will Sign Up On Amilia**  
to join our info sessions!





# IMPORTANT DATES AND CLOSURES

## 2025-2026 - Season 23!

**New Athlete Assessments - May 7th-18th, 2025**  
**Level Training Emails to go out - May 15th, 2025**  
**Register for Level Training - May 16th-28th 2025**  
**Level Training Begins - June 2nd - 18th, 2025**  
**Parent Training to discuss Tumbling Coming Soon**  
**2025-2026 Bite Nite - June 19<sup>th</sup>, 2025**  
**Desk Diva Training TBD**  
**CIT Training - June 21st, 2025 10am-12pm**  
**First day of Summer Practices - June 2nd, 2025**  
**Competitive Team Uniform Order Deadline: August 1st-31st, 2025**  
**Choreography Block 1-July depending upon team**  
**Closure: Summer Shut Down 1- June 28th - July 6th, 2025**  
**Closure: Summer Shut Down 2- August 25th - September 3rd, 2025**  
**Choreography Block 2-August & September depending upon team**  
**Closure: Labour Day - September 1, 2025**  
**Regular Season Practices begin- September 4th, 2025**  
**CSSNE Team Meetings-September 8th-14<sup>th</sup> for all teams**  
**Champ Camp: All Teams Training - October 18<sup>th</sup> & 19<sup>th</sup>, 2025**  
**Closure: Thanksgiving - November 27<sup>th</sup> & November 28<sup>th</sup> only**  
**Chompdawn - Nov 8<sup>th</sup>, 2025 Teams going to Canada TBD**  
**Closure: Holiday Break - December 23<sup>rd</sup>, 2025-January 1st, 2026**  
**Gym Reopens - January 2<sup>nd</sup>, 2026**  
**CSSNE Spring Chompdawn Weymouth, Ma March/April TBD**  
**Closure: Easter - April 5<sup>th</sup>, 2026**  
**Stunt with Sharks Fundraiser- April 20<sup>th</sup>, 2026 10am-12pm**  
**Last Day of Team Practices for the season - April 30th, 2026**  
**May's Classes included in the season - May 11th-May 22nd**  
**Closure: May 23rd-June 3<sup>rd</sup>, 2026**  
**New Season Start- June 4<sup>th</sup>, 2026**  
**Year End Banquet and Team Celebrations 2026- End of May through June 9<sup>th</sup> TBD**

**\*\*Mandatory extended Elite Practices and Additional Training Dates in Effect\*\***  
**September 20<sup>th</sup> & 21<sup>st</sup>, 2026**  
**October 25<sup>th</sup> & 26th**  
**November 29<sup>th</sup> & 30th**





# TESTIMONIALS

HEAR FROM OUR SHARK FAMILIES...

It's about more than **JUST** cheerleading.

Cheer Sport Sharks has been a second home for our daughter for several years. She has been surrounded by so many amazing coaches and older athletes that have been positive role models in important years in her life. Not only has she fallen in love with cheer but she has developed life-long friendships, confidence, resilience, perseverance and sportsmanship. It's comforting to know that every time she goes to the gym she is in an environment that is empowering and supportive.

-Laura S

Proud shark mom here! As we enter our 8th season at Cheer Sport Sharks New England, I feel incredibly blessed to have this community for both my daughter, Ellie, and myself. Between the coaches and staff, teammates, older and younger athletes, and shark families... we are surrounded by a great group of people. At this point, we can't picture life without our shark family. Not only has Ellie completely fallen in love with the sport of cheer, but the values it has taught her along the way are priceless. Ellie has learned so much about good sportsmanship, building confidence, and the importance of teamwork. I'm happy she has Cheer Sport Sharks New England to call her second home!

- Katie K.

We are new to Sharks and just wanted to say how impressed we were. From the moment we walked in the gym we were welcomed with open arms. The gym in Kitchener is amazing, from volunteer divas to world champion coaches, all of the staff are wonderful, very helpful, cheerful and positive! My daughter is having a fantastic year, THANK YOU Cheer Sport Sharks!!!!

- Guy M

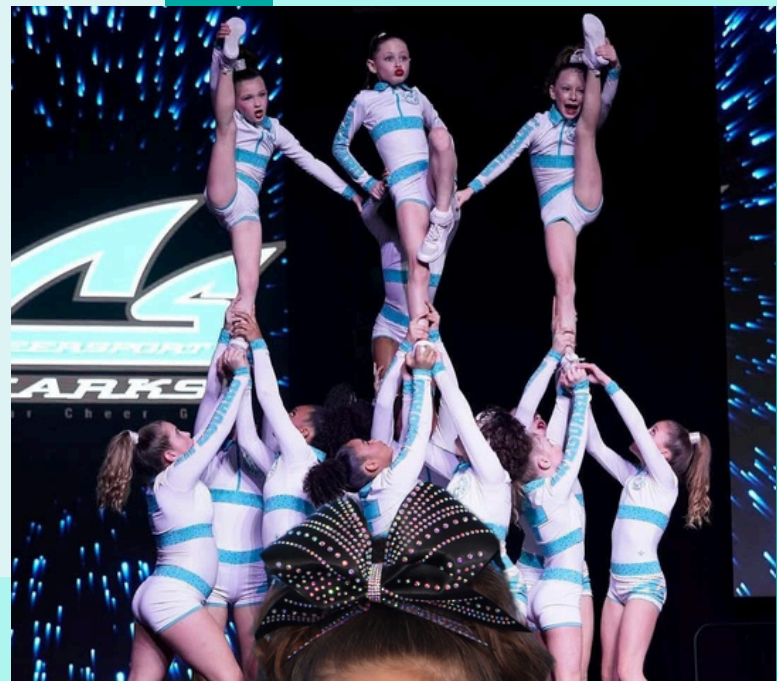
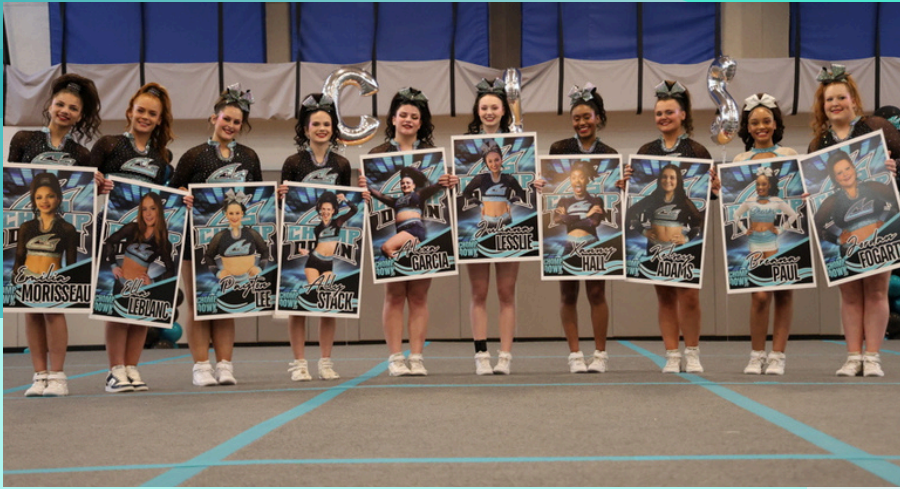
Cheer Sport Sharks has ignited a passion for excellence in my daughter, pushing her to grow in confidence, skill, and dedication. The incredible coaches and teammates have not only fostered her love for the sport but also instilled perseverance and teamwork. Beyond cheer, this program has given both of us lifelong friendships that feel like family—we couldn't imagine life without them now.

- Amy G



WE CAN'T WAIT TO SEE YOU IN SEASON 23!





**KEEP THE GOOD TIMES SWIMMING!**