

# **CHEER SPORT SHARKS**

# **INFORMATION**

# **PACKAGE**

**2024 - 2025**

# **SHARKS**



**• KITCHENER • ANCASTER • MILTON • OTTAWA**

**1-888-25-CHEER**

**WWW.CHEERSPORTSHARKS.COM**

**@CHEERSPORTSHARKS1**

# WELCOME TO CHEER SPORT SHARKS

***I DON'T KNOW ABOUT YOU... BUT WE'RE FEELING 22, SEASON 22 THAT IS!!***

*We are so excited that you are interested in the Cheer Sport Sharks. We know you'll love our fun, energetic, inclusive and addictive culture. Athletes travel far and wide to be a part of our teams due to our proven success, renowned coaches and fin-tastic facilities. All that's missing is you!*

**CHEER SPORT SHARKS WILL GIVE YOUR CHILD THE OPPORTUNITY TO FIND THEIR PASSION AND FALL IN LOVE WITH A SPORT.**

**AT CHEER SPORT SHARKS WE'RE ALL ABOUT...**

- GIVING EACH ATHLETE A HOME AWAY FROM HOME
- TEACHING THE TRUE MEANING OF TEAM
- REACHING YOUR GOALS THROUGH HARD WORK
- KEEPING THE FUN IN YOUTH SPORTS
- BEING A PART OF A DEDICATED TEAM
- SUPPORTING YOUR DREAMS IN BECOMING A CHAMPION... NOT JUST A PARTICIPANT
- WE'RE ALL ABOUT YOU, AND MAKING YOUR CHEER EXPERIENCE A LIFE CHANGING ONE



*As the leaders in athletic development, the quality of cheerleading Cheer Sport Sharks delivers goes unmatched. We have proven this year after year, and are currently ranked in the top 10 for globe earnings at the Cheerleading World Champions- that's in the entire World! Bids, Rings, Globes, Hit Zeros - our success driven culture is built for champions. We are the ONLY gym in Ontario to win IASF Worlds not once, but 9 times! We recognize that none of this would be possible without our amazing team of believers and achievers, from our affiliate gym owners, location program managers, coaches and desk divas to our full-time team; we are blessed to have the best in the business supporting our program.*

*We've proven that the possibilities and opportunities are endless! Come and experience the Shark Success. We are the top all-around gym in Canada because of our winning teams, happy athletes and professional organization. We hope you dive in for a life changing and exhilarating season with our special program!*

***WELCOME TO THE SHARK FAMILY,***

*Ali Moffatt & Alana Potter*



# FIN-TASTIC OPPORTUNITIES

We have limitless opportunities for your child at Cheer Sport Sharks creating a clear pathway to success at all ages and levels. We are so much more than just a cheer gym offering a sport. We are a life changing community. Sharks are the perfect fit for athletes and families that want their children to experience MORE! Be inspired by our qualified and award winning coaches! Our professional coaches have made cheer their career and Sharks their life. Athletes will LOVE learning from and being motivated by our home grown and caring staff. Our coaches will help athletes reach their goals while gaining confidence through friendship and accomplishments.

## OPPORTUNITIES THAT MAKE THE SHARK EXPERIENCE THE RIGHT CHOICE:

- ALL NEW ATHLETIC DEVELOPMENT PROGRAM
- SHARK EXCLUSIVE CHAMP CAMP
- INCLUSIVE OPEN GYMS
- SPECIALIZED TUMBLING TRAINING
- WEEKLY FLYERS STRETCH & STRENGTHEN
- SPECIFIC SKILLS BASED ADDITIONAL TRAINING CLASSES
- WORLD CHAMPION COACHES, CHOREOGRAPHERS & GUEST INSTRUCTORS



## FROM TIP TO TAIL..

- An in demand novice program that sells out, year after year.
- Level Champion Awards at all events across all ages and levels.
- Countless Canadian Final Invites and Champions!
- Tens of thousands of dollars in prize money received at Face Off.
- Paid bid invitations to the World Championships, All-Star Worlds in Florida and the Global Games in Hawaii.
- National Champion teams at all ages, levels and locations!

## WORLDS HIGHLIGHT

- Our famous Worlds Program is home to the only World Champion teams in Ontario along with the most top 3 finishes.
- Athletes from around the world travel to join us at Sharks! You won't find a better Worlds experience anywhere!
- We are proud to offer the best variety of Worlds teams including all available levels and age categories. If you have the skills - we have a team for you!
- If you have a dream, we can get you there! Making the jump to Sharks can be scary, but you will NOT regret the choice to set yourself up for success by joining our hundreds of talented Worlds athletes. You belong here this season!

# SHARK JOURNEY

## HOW TO GET STARTED

We know joining a large program in a new sport can be intimidating. Between the new terminology, and the countless opportunities, to all of the crazy Shark names it's natural to feel a little overwhelmed. We want you to know that we are here for you every step of the way and have lots of resources designed for you, our current and new Shark Families.

### HAVE QUESTIONS? LETS CHAT!

**WE WOULD LOVE TO DISCUSS YOUR FUTURE WITH THE SHARKS!**



Click [here](#) to book a call with one of our friendly Shark Specialists. They will be happy to help find the most JAWSOME program for you!



Click [here](#) to send an email to us at [admin@cheersportsharks.com](mailto:admin@cheersportsharks.com) Someone will be in touch to help with your questions.

We offer a variety of opportunities and you are guaranteed to find the program that is the perfect fit for you. From our Recreational classes to Novice and All-Star teams we are able to cater to all families schedules, budgets and goals.

While we know cheer is the perfect sport, we want you and your child to feel confident joining us! That's why we have plenty of opportunities for your child to try the sport for free!

**[CLICK HERE](#)**

*To Schedule a free class!*

### READY TO DIVE IN?

**BOOK YOUR ATHLETE ASSESSMENT & KEEP READING!!**

If you're ready to join one of our more competitive teams, the next step of your journey is to register for a new athlete assessment. See the assessment schedule for more details and sign up for your age specific time. New athlete assessments are fun and stress-free and ensure we place your child in a training group with athletes of a similar skill set.





# SHARK ROADMAP

## Recreational

Born 2012-2021

Dip your toe in the water with our entry level cheerleading program. No experience is necessary for this fun class which has been specially created for learning all the basics. No assessment required.

- includes registration tee (no uniform required)

- Ages 3 - 12
- Group by age
- 8-12 week sessions
- 1 Practice per week
- No Competitions

## Half-Year

Born 2012-2021

Our Half-Year teams are ideal for those ready to jump into more! The team will put together a routine including all the basics and perform this in a parent showcase.

- includes registration tee & hair accessory (no uniform required)

- Ages 3 - 12
- Group by age
- September- December  
OR January- March
- 1 Practice per week
- Session-end showcase

## Novice

Born 2008-2021

Our Novice teams are the start of our competitive stream. Athletes learn a routine with all of the required judged elements and compete in local competitions. Athletes can be placed from level training at this level but it is not mandatory to attend assessments to register to a Novice team.

- includes registration tee, uniform & hair accessory

- Ages 4+
- Group by age
- September-April
- 1 Practice per week
- 1 Showcase
- 2 Local competitions

## All Star Prep

Born 2012-2020

Dive on in with our All Star Prep teams, this is the next step in our competitive stream. Teams attend competitions during the season, some which may be ranked or rated. To be considered for All Star Prep teams athletes must attend New Athlete Assessments.

- includes registration tee, athlete sports bra & hair accessory
- additional uniform fee & makeup pallet required

- Ages 4+
- Grouped by level
- June-May
- 2 Practices per week
- 5 competitions

## All Star

Born 2006- 2018

All Stars Teams are level 1-4 and are the next step in the competitive stream. These teams have varied age groups & are created based on our programs needs after Level Training.

- includes registration tee, athlete sports bra & hair accessory
- additional uniform fee, warm up jacket, cheer specific shoes & makeup pallet required

- Ages 6+
- Grouped by level
- June-May
- 2 Practices per week
- 6-7 competitions
- 1 travel competition

## Worlds

Born 2011 & earlier

Our highest & most competitive program includes levels 5-7. These teams compete at the most elite levels offered and represent CSS both nationally and internationally. Travelling to the World Championships in April is the pinnacle of the season.

- includes registration tee, athlete sports bra & hair accessory
- additional uniform fee, warm up jacket, cheer specific shoes & makeup pallet required
- team specific apparel package for additional fee

- Ages 14+
- Grouped by level
- June-May
- 2-3 Practices per week
- 6-7 competitions
- 2 travel competitions

*We are excited to welcome you to the Shark family!*

# LEVEL ASSESSMENTS

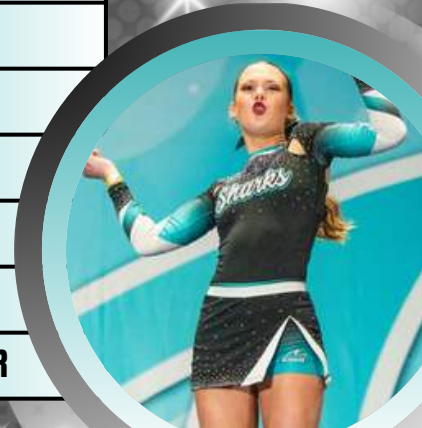
## SEASON 22 - LETS GO!

We start with the goal of forming the most competitive teams in each division. The purpose of assessments is to allow new athletes to come to the gym, show their skills and be placed in level training groups prior to determining teams.

<b>STEP 1</b>	<p>New Athletes → Register for a free assessment based on year of birth. Times and dates can be found below.</p> <p>Current Athletes (Novice, AS-Prep, AS, Worlds) → will be assessed by their team/tumbling coaches during practices leading up to the end of the season. They will not attend level assessments.</p>
<b>STEP 2</b>	<p>Athletes will be placed in level training groups which will be posted on the website Thursday May 9th. These groups will train from Monday May 13th - 30th and the schedule can be found in the level training schedule.</p>
<b>STEP 3</b>	<p>Athletes will need to register for their level training group prior to first training. Levelled training times will help us fully assess all around skills for each athlete and make sure we create the strongest teams possible!</p>
<b>STEP 4</b>	<p>After level training, athletes will be assigned to a team. We debut these teams at our famous team reveal Bite Nite. Athletes will attend their reveal based on the level training group they attended. For further details see <a href="#">Bite Nite</a> information that follows.</p>
<b>STEP 5</b>	<p>Team practices begin the week of June 10th. We will host Team Parent meetings the first week of practices. These meetings are very helpful and highly recommended as they will provide answers about the upcoming season!</p>

We follow the Cheer Canada Age Grid for team selection:

AGE	YEAR OF BIRTH
U6	BORN 2018-2020
U8	BORN 2016-2020
U12	BORN 2012-2017
U16	BORN 2008-2013
U18	BORN 2006-2011
OPEN	BORN 2009 AND EARLIER



# ASSESSMENT SCHEDULE



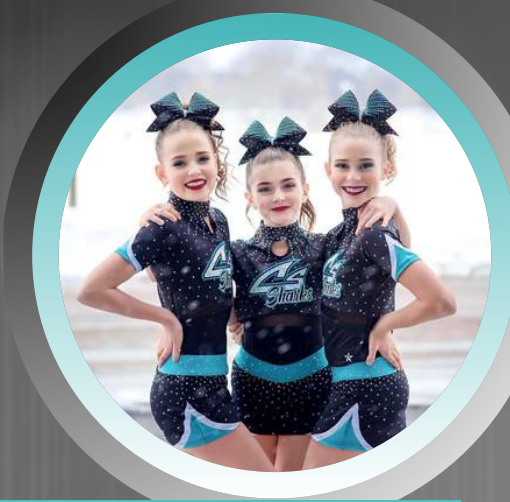
## NEW ATHLETE ASSESSMENT AGE GROUPS

## CHOOSE ONE TIME:

<b>Born 2018-2020</b>	Sunday May 5th 10am-11am	Monday May 6th 5:30-6:30pm
<b>Born 2016-2020</b>	Sunday May 5th 11:30-12:30	Wednesday May 8th 5:30-6:30pm
<b>Born 2012-2017</b>	Sunday May 5th 1-2pm	Tuesday May 7th 5:30-6:30pm
<b>Born 2006-2013</b>	Sunday May 5th 2:30-3:30pm	Monday May 6th 7-8pm
<b>Worlds 2011 &amp; Earlier</b> (must have previous gymnastics or cheer experience level 4+)	Sunday May 5th 4-5PM	Tuesday May 7th 7-8pm
<b>Last Call Tryout (Born 2018 and prior)</b>	Wednesday May 8th 7-8pm	
<b>Video Tryouts</b>	Your video should be 1 minute long. Due by Sunday May 5th Fill out our google <a href="#">form</a> !	

**\*\*THE ASSESSMENT YOU ATTEND DOES NOT GUARANTEE THAT LEVEL TRAINING PLACEMENT**

# LEVEL TRAINING SCHEDULE



**\*\*TENTATIVE - TO BE CONFIRMED MAY 9TH**

<b>U6 &amp; U8</b>	Monday May 13th 5-6:30pm	Thursday May 23rd 5-6:30pm	Saturday May 25th 9-10:30am	Monday May 27th 5-6:30pm
<b>U12 Level 1 A</b>	Tuesday May 14th 5-6:30pm	Tuesday May 21st 5-6:30pm	Saturday May 25th 11-12:30pm	Tuesday May 28th 5-6:30pm
<b>U12 Level 1 B</b>	Wednesday May 15th 5-6:30pm	Wednesday May 22nd 5-6:30pm	Sunday May 26th 5-6:30pm	Wednesday May 29th 5-6:30pm
<b>U12 Level 2 &amp; 3</b>	Monday May 13th 7-8:30pm	Thursday May 16th 5-6:30pm	Saturday May 25th 1-2:30pm	Monday May 27th 7-8:30pm
<b>U16/18 Level 3 &amp; 4</b>	Monday May 13th 7-8:30pm	Thursday May 16th 5-6:30pm	Saturday May 25th 1-2:30pm	Monday May 27th 7-8:30pm
<b>U16 Level 1 &amp; 2</b>	Wednesday May 15th 7-8:30pm	Wednesday May 22nd 7-8:30pm	Sunday May 26th 11-12:30pm	Wednesday May 29th 7-8:30pm
<b>Non-Tumble (all building)</b>	Tuesday May 14th 7-8:30pm	Tuesday May 21st 7-8:30pm	Sunday May 26th 1-2:30pm	Tuesday May 28th 7-8:30pm
<b>Worlds</b>	Thursday May 16th 7-9pm	Thursday May 23rd 7-9pm	Saturday May 25th 3-5pm	Thursday May 30th 7-9pm

## BITE NITE

**LET THE FIN BEGIN, WITH BITE NITE**

Our famous team reveal is where athletes find out what team they have been placed on! Bite Nite will take place on June 2nd for prep, all star and worlds athletes. Novice Bite Nite is August 11th.

### PREP, ALL STAR AND WORLDS BITE NITE: JUNE 2ND

10AM-11:30AM	U6 & U8 LEVEL 1
12:30PM-2PM	U12 LEVEL 1 A & B, U12 LEVEL 2 & 3
3PM- 4:30PM	U16 LEVEL 1 & 2, U16/U18 LEVEL 3 & 4, NON TUMBLE (ALL BUILDING)
5:30PM- 7PM	WORLDS

### NOVICE BITE NITE: AUGUST 11TH 5-7PM

COME MEET YOUR COACHES, HAVE SOME FUN, AND GET SIZED FOR YOUR UNIFORM!

\*FAMILIES WILL BE NOTIFIED IF THEY ARE TO ATTEND THIS DATE\*



# IMPORTANT TEAM INFORMATION

## HOW TEAMS ARE MADE

We strive to form competitive teams at every age group based on an athlete's entire skill set. This includes the tumbling levels, however there may be athletes on any given team that may tumble at a different level than the rest of their teammates. On the international score sheet, stunting is by far the most important component and our team placements will continue to reflect that this season. This could mean that athletes may be on a level lower than their tumbling capabilities in order to focus on their stunting development. With our new athlete assessment guide, we choose our teams based on the positions that we need to fill (bases, flyers, tumblers, etc) in order to field the strongest teams possible and ensure each athlete is a contributing member of their team. At Cheer Sport Sharks our teams have a maximum number of athletes, and positions on each team are very competitive.

## TEAM SCHEDULE DETAILS

Once we have confirmed our teams for the 24-25 season, we will be able to build a team practice schedule. Team Schedules will be confirmed by June 2nd. Prep & All-Star teams will train one weeknight (Monday-Thursday) during the summer, and twice per week beginning in the fall. Novice teams begin training in September one day a week for 1.5 hours.

## ATTENDANCE

Summer Attendance: The more our teams are together the more successful we will be. Athletes are expected to make every effort to be at practice.

Regular Season Attendance:

- **Mandatory Practices:** Cheer is the ultimate team sport and it's necessary that athletes are 100% committed to their team during this part of the season.
- **Black out Practices:** 4 practices leading up to competitions are deemed "Blackout Dates" and it is 100% necessary for athletes to be present. Failure to follow through with this commitment could result in an athlete's role on the team being adjusted to ensure overall success of the team at competition. This decision is at the coach and program managers discretion and will be handled on a case by case basis.

## TEAM CHOREOGRAPHY

Choreography includes guests that are routine and stunt specialists - some of the best in the world! Our Choreography is broken up in two parts: Stunt & Routine Choreography. We will be releasing a confirmed choreography schedule once we have exact team details finalized in June.

In order to give families an idea of choreography times for summer planning, we are providing windows we believe choreography will fall in. Teams will have approx 2-3 days within the blocks.

This schedule is tentative.

It is important to remember choreography is mandatory in most cases, however keep in mind coaches may be able to find a sub depending on the team and level. When the schedule is confirmed, please communicate any issues directly with your head coach.

### Choreography Block 1

Worlds teams & All Star  
(most level 2 and higher)  
July 8-11 and July 15-22

### Choreography Block 2

All-Star Prep & Majority of Level 1 and  
All Building All Star teams.  
August 19-30

# COMPETITION SCHEDULE



## GET READY TO CHOMP AT COMPS!

We've worked hard to build a competition schedule that gives our athletes amazing opportunities to compete at the very best events! Below we've included some options that we will consider when building our competition schedule. This tentative schedule will be confirmed by June 2nd.

**NOVICE**  
Attend 3 Events

**PREP**  
Attend 5 Events

**ALL-STAR**  
Attend 7 Events

**WORLDS**  
Attend 7 Events

## YOUR TEAM COULD ATTEND ANY OF THESE AND MORE!!!

### LOCAL EVENTS



### FUN DESTINATIONS



### MORE FINCREDIBLE OPPORTUNITIES:

- **NCA**
- **THE SUMMIT**
- **ALL STAR WORLDS**
- **YOUTH & JUNIOR TEAM CANADA**
- **THE WORLD CHAMPIONSHIPS**

Competition fees are included in your all-inclusive team registration fees with the exception of NCA, Summit, Team Canada, All Star Worlds & Worlds. If there are any significant changes in competition registration fees, supplementary payment may be required.

Approximate fees for US travel competitions:  
NCA: \$1200, Summit/AllStar Worlds \$1200, Worlds:  
\$1500-\$2000. Travel and spectator fees are extra.

# YEARLY INVESTMENT

This year fees will be broken down into two separate parts - a **Level Training fee** and our **All-Inclusive Team fee**. Below you will find details outlining what is included in both, information on our installment plans and a chart with price ranges for each level.

## INCLUDED IN LEVEL TRAINING

Tuition fees for the training time in May, Bite Nite, 24-25 Registration Fees (Insurance, Season 22 Program T-Shirt and an admin fee) *\*\*this is a NON-REFUNDABLE fee that must be paid in order to attend level training.*

## INCLUDED IN ALL-INCLUSIVE TEAM FEES

**NOVICE:** Monthly tuition fees, season 22 program T-shirt, routine choreography, music fees, professional team photo (digital), athlete year-end celebration, all competition fees, uniform and hair bow.

**PREP / ALL-STAR / WORLDS:** Monthly tuition fees, Champ Camp, routine choreography, guest coaches, music fees, program practice crop top, athletic development program, competition hair accessory, professional team photo (digital), team banquet ticket, team social fee and all competition fees.

### LATE REGISTRATION:

Late registration is considered anyone that does not attend Level Training in May 2024. This registration will only be accepted based on team availability. Late registrations will be required to pay a separate 2024-2025 Registration Fee (which is non-refundable) and in addition to their prorated All-inclusive Team fees.

## INSTALLMENTS INFORMATION

### NOVICE: 7 equal installments.

First payment will be at the time of registration and remaining payments will be withdrawn on the first of the month, starting October 2024. All installment plans will end March 2025.

### PREP / ALL-STAR: 10 equal installments

Team fees can be broken into 10 equal payments. The first payment is made at the time of registration. The additional installment payments will be withdrawn on the first of the month. All installment plans (no matter registration date) will run until March 2025.

**Late registrations:** will have adjusted installments and dates. This reflects a lesser number of payments within the timeframe. The amounts will be different than listed in the package but all information will be reflected on your original invoice.

	LEVELED TRAINING FEES	ALL-INCLUSIVE TEAM PRICING	ALL INCLUSIVE PAYMENT OPTIONS
NOVICE	\$255 + HST	\$1000 to \$1350 + HST	Pay in full or 7 month installment
PREP LEVEL 1 & 2		\$2400 to \$2650 + HST	Pay in full or 10 month installment
ALL STAR LEVEL 1 & 2		\$2600 to \$2850 + HST	
ALL STAR LEVEL 3 & 4		\$2800 to \$3150 + HST	Surcharge for installment plans will be applicable.
WORLDS		\$2950 to \$3250 + HST	
SUMMIT	\$850 to \$1500 + HST	Early Bird Pay in Full discounts will apply from June 2nd - 9th at 11:59pm.	
PREP: CROSSOVER 2ND TEAM ADD-ON	Not Applicable		\$1100 to \$1350 + HST
ALL STAR: CROSSOVER 2ND TEAM ADD-ON	Not Applicable		\$1100 to \$1350 + HST

\*All-inclusive pricing is subject to change up until June 2nd. The fees will be confirmed by June 2nd and registration will be open as of Bite Nite.

# TUMBLING AT SHARKS

Tumbling is an important part of competitive cheerleading. The term tumbling is used to describe gymnastics elements such as cartwheels and back handsprings. Our tumbling multi passes are designed for registered competitive Shark athletes who are serious about advancing in the sport. If your athlete loves tumbling and cheerleading - they should be training their skills with our coaches who understand the ins and outs of the sport of cheerleading. Athletes with a multi pass at Shark advance their skills much quicker in a safe manner with routine-ready skill technique!

There are many benefits to being a multi pass holder, including a savings of 8-15% depending on the multipass, priority booking and a consistent schedule with a level appropriate coach.

## **BENEFITS OF TUMBLING AT SHARKS:**

- ***OUR WORLD CLASS TUMBLING COACHES ARE HIGHLY TRAINED AND ICU CERTIFIED!***
- ***TUMBLING WITH SHARKS NOT ONLY BUILDS STRENGTH AND ENDURANCE, BUT CONFIDENCE IN SKILLS THAT YOUR ATHLETE CAN BE PROUD OF!***
- ***A GREAT WAY TO GET IN THE EXTRA WORK TO LEARN NEW SKILLS AND PERFECT TUMBLING FOR YOUR ROUTINE!***
- ***WE OFFER A POSITIVE ATMOSPHERE AT EVERY LOCATION THAT PROMOTES CONFIDENCE WHEN LEARNING NEW THINGS.***
- ***SHARKS ARE RESPECTED WORLDWIDE AND BRING IN TALENTED GUEST COACHES YEAR AFTER YEAR WHO ARE EXCITED TO SHARE THEIR KNOWLEDGE AND EXPERTISE.***

## **INTERESTED IN LEARNING MORE ABOUT TUMBLING & MULTI PASSES?**

We invite and encourage everyone to come learn about the ins & outs of tumbling at Sharks.

We will be hosting 2 "Tumbling How To" zoom sessions to answer any questions you may have regarding tumbling including how to purchase & use a multi pass, which multi pass is best for you, group tumbling classes, coaches to sign up with, etc.

**CLICK HERE**

*To join our info sessions!*

**JOIN US:**

**TUESDAY MAY 14TH @7PM  
WEDNESDAY MAY 29TH @7PM**

# TUMBLING AT SHARKS

*Continued*

Multi Pass packages will be available for purchase June 3rd @ 6pm and sell out quickly. These can only be purchased once athletes are registered to their team. Here are the package options:

Level 5+ (Athlete has competed a full at their last competition OR invite only)

Level 3 & 4 (Athlete has competed round off handspring tuck OR invite only)

Level 1 & 2 (Born 2015 & earlier)

Level 1 & 2 (Born 2016 & later)

## SEMI PRIVATE MULTIPASS

LEVELS	# OF PASSES	PAY IN FULL	10 INSTALLMENT
<b>Level 5+</b> (Athlete has competed a full at their last competition OR invite only)	15	\$555	\$59
	30	\$1045	\$110
	45	\$1475	\$156
<b>Level 3 &amp; 4</b> (Athlete has competed round off handspring tuck OR invite only)	15	\$525	\$55
	30	\$995	\$105
	45	\$1405	\$148
<b>Level 1 &amp; 2</b> No experience required *Aged Based Package* (Born 2015 & earlier) OR (Born 2016 & later)	15	\$500	\$53
	30	\$945	\$100
	45	\$1335	\$141



## GROUP CLASS MULTIPASS

LEVELS	# OF CLASSES	PAY IN FULL	10 INSTALLMENT
<b>Level 5+</b> (Athlete has competed a full at their last competition OR invite only)	15	\$405	\$43
<b>Level 3 &amp; 4</b> (Athlete has competed round off handspring tuck OR invite only)	15	\$365	\$39
<b>Level 1 &amp; 2</b> No experience required *Aged Based Package* (Born 2015 & earlier) OR (Born 2016 & later)	15	\$335	\$35

## SIGN UPS DATES

SIGN UP DATES	VIEWING DATE	MULTIPASS SIGN UPS	NON-MULTIPASS SHARK SIGN UPS	NON SHARK ATHLETE SIGN UPS	CLASSES BEGIN
<b>Summer Block</b> (June 10th- Aug. 31st)	June 2nd	June 6th at 6pm	June 8th at 6pm	June 9th at 6pm	June 10th
<b>Fall Block</b> (Sept. 3rd- Dec. 20th)	August 19th	August 22nd at 6pm	August 26th at 6pm	August 27th at 6pm	September 3rd
<b>Winter/ Spring Block</b> (Jan. 4th- April 30th)	December 2nd	December 5th at 6pm	December 9th at 6pm	December 10th at 6pm	January 6th

Deadline for multipass use is April 30th in line with end of season team practices.

From May 1st- May 31st there will be additional drop-in style tumbling classes available to purchase that are not released in a block-style.

ALL FEES ARE SUBJECT TO TAXES  
 MULTI PASSES MAY BE SHARED BETWEEN SIBLINGS AND EXPIRE AT THE END OF THE SEASON!!

# TEAM APPAREL

**ATHLETES WILL BE RESPONSIBLE FOR PURCHASING THE FOLLOWING ITEMS**

## UNIFORMS

**Novice Teams:** Uniform is included in yearly investments. **Uniform Sizing Date: Sunday August 11th 5-7pm.**

**All-Star Prep & All Star Competition Uniform: \$445.00+HST.** We are entering into year 2 of 3 year uniform cycle for Kitchener, Ancaster, and Milton. Ottawa is entering the first year of their new uniform. All uniforms will be purchased directly through the gym with specific sizing dates noted below.

**Uniform Sizing Dates: June 17-20th**

**Uniform Order Deadline: Sunday June 30th**

**(Swap and Sell info - Resale for Bodysuit \$240 / Skirt \$110)**

**Worlds Team Uniforms:** Most worlds teams begin a new cycle, with beautiful designs... the best we've ever seen! We are fortunate to have an amazing partnership with Rebel to provide top of the line cheer uniforms for our Worlds athletes at a reasonable price. Any specific details will be communicated on a team by team basis once the season has started.

**Uniform Sizing Dates: June 17-20th**

**Uniform Order Deadline: Sunday June 30th**

**Cheerleading Uniforms are custom made items. The above order deadlines guarantee your uniform arrives with our first batch of uniforms from our supplier. Rebel is one of the most reliable uniform providers in Cheerleading with a 99% delivery rate. after this initial order date uniforms will be sent on a bi-weekly basis and it is possible your uniform will be delayed & cannot be guaranteed in time for competition.**

## SHOES

**Novice / Prep :** Plain white running shoes are required.

**All-Star :** White cheerleading shoes are mandatory. Available for purchase in Fins Pro Shop

**Worlds :** Team Specific shoes may be required to be purchased based on uniform

## WARM UP JACKET

**Program Warm Up Jacket:** This is a mandatory purchase for All-star and Worlds athletes. The program wide jacket is \$125 + HST and can be purchased on Amilia by SmartRec. This item is optional for novice and AS-Prep athletes.

## MAKE UP

**Novice:** Athletes can go with a natural look makeup- more details prior to comp

**U6 & U8:** Specific makeup pallet available - video will be shared prior to comp

**U 12 & Up:** Specific makeup pallet available - video will be shared prior to comp

**Worlds:** Makeup will be decided on a team by team basis and shared by coaches

## HAIR ACCESSORY

Your team hair accessory is included in your yearly investment. These items will differ from team to team based on what your coaches choose.



# CREDITS & POLICIES

## OUT OF HIGH SCHOOL CREDIT

We recognize that athletes that are out of high school have other financial burdens they are responsible for. In order to keep our sport affordable for these athletes, we are proud to offer a credit of \$500. Discount will be applied during the registration process upon checkout. Eligibility will be confirmed and any adjustments will be made for any misuse of credit without proof of graduation.

## SIBLING CREDIT

Families with multiple athletes will be able to request the Sibling credit as of March 1, 2025 via google form. Siblings must be registered for a novice, prep or all-star team as of March 1, 2025 to be eligible for the credit. The credit must be used within the 2024-2025 season.

2 Siblings = \$200 | 3 Siblings = \$350

## LATE FEE POLICY

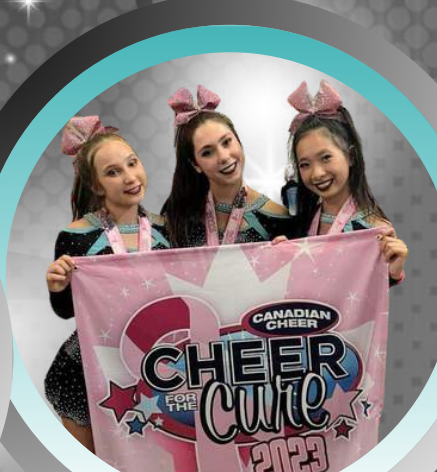
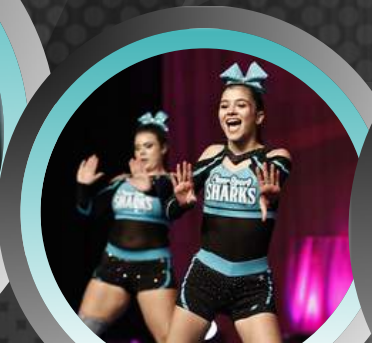
On the 10th of the month, any overdue fees will incur a \$25+HST late penalty. By the 15th of the month, an athlete with ANY outstanding balance may not be able to participate and could be asked to sit out of practice until a payment arrangement is put in place with our financial department. This may impact athletes' participation in upcoming competitions. If at any time you need a payment arrangement or alternative payment dates please communicate and reach out to [accounts@cheersportsharks.com](mailto:accounts@cheersportsharks.com) to facilitate your request.

## CANCELLATION & REFUND POLICY

Withdrawal requests are required to be sent at least 10 days' prior to any scheduled payments to allow for adjustments. All withdrawal requests must be made via email to program managers and/or [accounts@cheersportsharks.com](mailto:accounts@cheersportsharks.com).

- Within 10 Days of first payment - 100% Refund
- 11-90 days after first payment (3 months) - 75% of fees not already allocated by the gym on the athlete's behalf will be refunded
- 91-180 days after first payment (up to 6 months) - 65% of fees not already allocated by the gym on the athlete's behalf will be refunded
- 181+ days after first payment (after 6 months) - No Refunds will be issued

**CLICK HERE FOR COMPLETE POLICY**



# IMPORTANT DATES

<b>NEW ATHLETE ASSESSMENTS</b>	SUNDAY MAY 5TH - WEDNESDAY MAY 8TH
<b>YEAR END BANQUET &amp; TEAM CELEBRATION</b>	SATURDAY MAY 4TH - SATURDAY MAY 11TH
<b>LEVEL TRAINING LISTS POSTED</b>	THURSDAY MAY 9TH
<b>REGISTER FOR LEVEL TRAINING</b>	THURSDAY MAY 9TH - SUNDAY MAY 12TH
<b>LEVEL TRAINING</b>	MONDAY MAY 13TH - THURSDAY MAY 30TH
<b>PREP AND ALL STAR BITE NITE</b>	SUNDAY JUNE 2ND
<b>EARLY BIRD DISCOUNT</b>	SUNDAY JUNE 2ND - SUNDAY JUNE 9TH
<b>CIT TRAINING</b>	WEDNESDAY JUNE 5TH
<b>STAFF TRAINING</b>	WEDNESDAY JUNE 5TH & THURSDAY JUNE 6TH
<b>DIVA &amp; CHEER MOM TRAINING</b>	THURSDAY JUNE 6TH
<b>FIRST DAY OF SUMMER PRACTICES</b>	MONDAY JUNE 10TH
<b>PREP, ALL STAR, WORLDS UNIFORM ORDER DEADLINE</b>	SUNDAY JUNE 30TH
<b>CANADA DAY CLOSURE</b>	MONDAY JULY 1ST
<b>CHOREOGRAPHY BLOCK 1</b>	JULY 8TH - 11TH / JULY 15TH - 22ND
<b>SUMMER SHUT DOWN</b>	MONDAY AUGUST 5TH - FRIDAY AUGUST 9TH
<b>NOVICE BITE NITE</b>	SUNDAY AUGUST 11TH
<b>CHOREOGRAPHY BLOCK 2</b>	MONDAY AUGUST 19TH - FRIDAY AUGUST 30TH
<b>LABOUR DAY CLOSURE</b>	MONDAY SEPTEMBER 2ND
<b>FIRST DAY OF REGULAR SEASON PRACTICE</b> *MANDATORY & BLACK OUT DATES IN EFFECT	TUESDAY SEPTEMBER 3RD
<b>CHAMP CAMP</b> *MODIFIED TRAINING SCHEDULE	FRIDAY OCTOBER 4TH - SUNDAY OCTOBER 6TH
<b>THANKSGIVING CLOSURE</b>	SATURDAY OCTOBER 12TH - MONDAY OCTOBER 14TH
<b>DIVA &amp; STAFF TRAINING</b>	SUNDAY NOVEMBER 3RD
<b>CHRISTMAS BREAK</b>	SATURDAY DECEMBER 21ST - FRIDAY JANUARY 3RD
<b>GYM REOPENS</b>	SATURDAY JANUARY 4TH
<b>FAMILY DAY CLOSURE</b>	MONDAY FEBRUARY 17TH
<b>MARCH BREAK CLOSURE</b>	SATURDAY MARCH 8TH - SUNDAY MARCH 16TH
<b>LAST DAY OF TEAM PRACTICES</b>	THURSDAY APRIL 17TH
<b>EASTER CLOSURE</b>	FRIDAY APRIL 18TH - SUNDAY APRIL 20TH
<b>WORLDS TEAMS EASTER TRAINING DAYS</b>	FRIDAY APRIL 18TH & SATURDAY APRIL 19TH
<b>YEAR END BANQUET &amp; TEAM CELEBRATIONS</b>	EARLY MAY TBC 2025

*\*PLEASE NOTE THESE DATES MAY BE ADJUSTED THROUGHOUT THE SEASON*



# TESTIMONIALS

"I am thrilled to express my wholehearted support for Cheer Sport Sharks Kitchener. From the exceptional coaching staff to the state-of-the-art facilities, this program has not only elevated the skill levels of its athletes but also fostered a sense of unity and sportsmanship that is truly remarkable. The emphasis on personal growth, teamwork, and inclusivity creates an environment where every cheerleader feels empowered to excel, both on and off the mat. Cheer Sport Sharks Kitchener is not just a cheerleading program; it is a tight-knit community that instills values and builds lasting friendships. We 100 percent recommend Cheer Sport Sharks Kitchener to anyone seeking a transformative and enriching cheerleading experience. We are so proud to be part of this extraordinary cheerleading family"

*-Effie and Neo*

"We've been a part of Cheer Sport Sharks Milton for 7 incredible years where Kaley has thrived. She is always so eager to go to practice and see all her friends and coaches! Cheer Sport Sharks Milton is a place where every member is your family, nurturing growth in sport and character. It's a community where support thrives, and every athlete shines, reaching their full potential."

*-Rachel D*

"Cheer Sport Sharks Ancaster is more than just a cheer gym to us - it has truly become family. It is the greatest joy to know when our daughters walk into the gym they are surrounded by coaches and role models that challenge them, support them, believe in them and, most of all, love them. This little community the Ancaster sharks are building is so beautiful and we truly feel grateful to be a small part of it."

*-Lisa O*

"I am the very grateful mother of a Sparkle. We heard about this cheer opportunity last year at the end of the season. We gave it a try and were instantly hooked. It's a lot being the parent of a child with special needs. It's a lot of worry, a lot of planning, a lot of extra costs and a lot of not fitting in. Thank you so much for giving my child the opportunity to be part of this amazing organization. Although not publicized, I know the Sharks absorb extra costs. Even though the Sharks absorb much of the cost, our children still get true uniform, competition opportunities, gym space and staffing (extra I might add) just like the other Shark teams. This does not go unnoticed by me and is appreciated more than, I think, you realize."

*-Jaka & Ryan*



*We Can't Wait To See You Soon!*

# SHARKS DIRECTORY

WE ARE ALWAYS HERE TO HELP!



[INFO@CHEERSPORTSHARKS.COM](mailto:INFO@CHEERSPORTSHARKS.COM)



[519-653-1221](tel:519-653-1221)

## PROGRAM MANAGERS

**KITCHENER**  
*AMY RIDLEY*

[AMY@CHEERSPORTSHARKS.COM](mailto:AMY@CHEERSPORTSHARKS.COM)

**ANCASTER**  
*KORRI ROBINSON*

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**MILTON**  
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**OTTAWA**  
*SAM RIEM*

[OTTAWA@CHEERSPORTSHARKS.COM](mailto:OTTAWA@CHEERSPORTSHARKS.COM)

## STAFF DIRECTORY

FAMILY LIAISON AND CLIENT CARE: JENN POLLOCK - [ADMIN@CHEERSPORTSHARKS.COM](mailto:ADMIN@CHEERSPORTSHARKS.COM)

NOVICE COORDINATOR: JADE LOEHLE - [NOVICE@CHEERSPORTSHARKS.COM](mailto:NOVICE@CHEERSPORTSHARKS.COM)

ACCOUNT & PAYMENT INQUIRIES: JODI CAIRNS - [ACCOUNTS@CHEERSPORTSHARKS.COM](mailto:ACCOUNTS@CHEERSPORTSHARKS.COM)

TUMBLING: MADI MITCHELL - [TUMBLING@CHEERSPORTSHARKS.COM](mailto:TUMBLING@CHEERSPORTSHARKS.COM)

SKILLS & PARTIES: ELLIE SPOWART - [ELLIES@CHEERSPORTSHARKS.COM](mailto:ELLIES@CHEERSPORTSHARKS.COM)

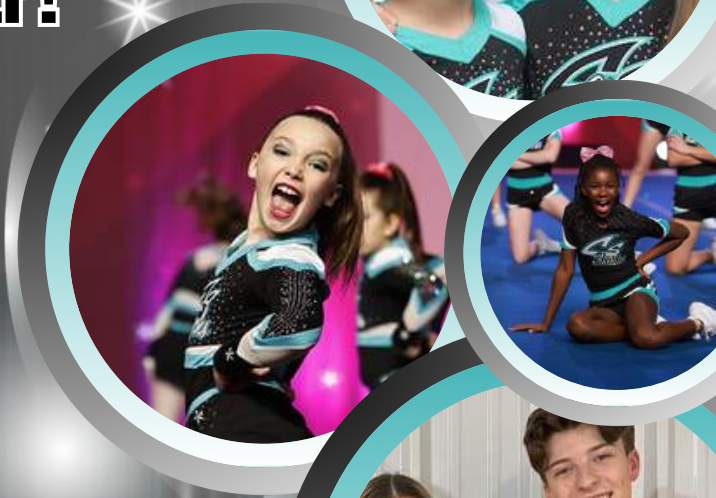
TEAM APPAREL & UNIFORMS: KAT AMASS - [KAT@CHEERSPORTSHARKS.COM](mailto:KAT@CHEERSPORTSHARKS.COM)

CAMPS & RECREATION: CARLI THOMAS - [CARLI@CHEERSPORTSHARKS.COM](mailto:CARLI@CHEERSPORTSHARKS.COM)

FUNDRAISING AND EVENTS: - CARLY ROBINSON - [CSS.CARLYR@CHEERSPORTSHARKS.COM](mailto:CSS.CARLYR@CHEERSPORTSHARKS.COM)

GYM OWNERS: ALISON MOFFATT & ALANA POTTER - [INFO@CHEERSPORTSHARKS.COM](mailto:INFO@CHEERSPORTSHARKS.COM)

[WWW.CHEERSPORTSHARKS.COM](http://WWW.CHEERSPORTSHARKS.COM)



# AGREEMENTS

## ***KEYS TO A SUCCESSFUL SEASON FOR PARENTS & ATHLETES AT SHARKS***

- We value hard working, positive athletes and families who understand that the TEAM comes before the individual. This means supporting the coaches decisions as they set the team up for success.
- All athletes & parents are expected to be good teammates. Gossip, pettiness, inappropriate social media posts or bullying will not be tolerated. These continued behaviors are grounds for dismissal from our program.
- Athletes & parents must treat their coaches, CITs, guest instructors, volunteers and admin staff with respect. We promise to do the same in return.
- Athletes must communicate with coaches to ensure they stay healthy and are having fun. We want to help teach athletes to be confident with communication directly to coaches.

## ***PARENT'S ROLE & RESPONSIBILITIES***

- The Parents Role in the gym is to support your athlete, the team and gym in a positive manner. Aggression, negativity, or a lack of respect for our rules are grounds for dismissal from our program.
- Pay all bills in a timely manner. Unfortunately athletes with past-due bills will be asked to sit out of practice.
- The chain of command for parent information is as follows: i. Team Cheer Mom ii. Coach iii. Location Program Managers
- We believe in the 24 hour rule at Cheer Sport Sharks & ask that parents also respect this practice in communications. Posting frustrations on social media avenues is not the answer - after 24 hours have passed, if you still feel the same please reach out directly via email to us to discuss.
- Cheer Sport Sharks is required by the Ontario Employment Standard Act to provide our employees the 'Right to Disconnect'. This means when coaches and administrative staff are not available, they will not engage in work-related communications, including emails, telephone calls, video calls, or messaging.

## ***GYM-WIDE RULES***

- Parents and athletes cannot sell or create their own Cheer Sport Sharks clothing or merchandise for personal use or for sale. This includes the use of team names and any likeness to logo, affiliation and/or program. All Cheer Sport Sharks clothing will be facilitated through pre-orders, pro-shop and our official online stores.
- Our goal is to teach athletes the responsibility that comes from maintaining commitment to a competitive team. This means that we rely on parents to help us enforce our attendance policy by ensuring that your athlete does not let their team down by continued absences. Removing cheer is not an acceptable form of punishment as it impacts the entire team.
- Our social media policy is as follows: Everyone affiliated with the Sharks must refrain from posting negative thoughts about the team, gym, coaches, athletes or other programs on any social media platform. Athletes represent our program, therefore, inappropriate social media posts are grounds for dismissal from the program.
- Please leave all valuables at home. We are not responsible for lost or missing items.

## ***THE SPORT OF CHEERLEADING***

- We will always do what we feel is best for the team – there is no greater team sport than cheerleading! Routines may be modified, roles may change, all in the name of what is best for the team. We ask that you understand and support our decisions. We strive to put the most competitive team and routine on the floor that we can – you've come to Sharks because of our tradition of excellence. Please help us maintain this.
- It may be necessary for movement of an athlete from one team to another over the course of a season. This typically happens in the earlier months. We always try to ensure proper placement but in instances like these we ask that you trust our judgement and are open to the opportunity. In the past, once tried athletes have learned that the correct team eliminates undue pressure & makes for a more enjoyable season.
- Safety is our number one concern. We have highly trained staff that are the best in the industry. We are proud of our safety record and will follow proper progression with all athletes to maintain it.
- Good sportsmanship is a win-win! Please treat all teams, athletes and gyms with respect.
- Remember that you are a representation of our program and the sport of cheerleading please conduct yourself accordingly.
- It's all about the FUN that comes with working hard to achieve goals – that's the Cheer Sport Sharks!